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Howard G Davies

Member – Institute of Expert witnesses

Howard Davies has over 35 years experience in the Fitness industry both in the UK and overseas. For much of the time he was a Director of Powersport Int. Ltd, one of the largest and most successful commercial fitness equipment companies in the UK. He has also worked for US based companies Tectrix Inc. and Cybex Int. Inc. one of the largest manufacturers of commercial fitness equipment in the world.

A graduate of Swansea University and Loughborough Colleges, he was a former Olympic and Commonwealth Games representative in Athletics at 200/400 metres. He is also an experienced lecturer on Fitness training to Local Authorities, Education establishments, Military and Sports Clubs and has coached fitness training to international level in Athletics, Rugby and Swimming.

He has an extensive technical and practical knowledge of the design and operation of both Cardiovascular and Strength Training equipment. His designs of both strength training and CV fitness products included a range of innovative exercise machines for Able-bodied and Disabled Users which won best new Fitness Product Award at the LIW Fitness Industry Exhibition in 1993.

In addition he has pioneered the development of International Safety Standards for fitness equipment and is Chairman of the BSI Committee on Stationary Training Equipment and represents BSI as their principal expert on European Safety Standards (CEN) Technical Committee.

He also has broad experience in dealing with product liability and personal accident claims and is a member of Institute of Expert Witnesses (IEW) and has represented the RUC and MOD in expert witness work.

He is currently a safety adviser to

- Fitness Industry (FIA) Health & Safety Committee - Adviser on standards compliance and legal matters
- Forum of Exercise Equipment Suppliers (FEES)
- Inclusive Fitness Initiative (IFI) - Associate Consultant